**PALLAGANI RAKESH**

**Email ID:** Pallaganirakesh175@[gmail.com](mailto:kbalupatel007@gmail.com) **Contact No:** 9014157379

**Notice period:** Immediate Joining

Present Address: 9-87/585/122 NP, DWARAKAPURI COLONY, NADERGUL, Hyderabad.

**CAREER OBJECTIVE:**

Aspiring to secure a **Market Research Analyst** position where I can leverage my analytical expertise to drive strategic decision-making, optimize processes, and contribute to building a high-performing, data-driven unit within the organization

**EDUCATIONAL QUALIFICATION:**

* MBA From Avanti PG College, Affiliated to Osmania University with an aggregate of 60% in the year 2018
* B.Sc. From Siddhartha Degree College, Affiliated to Osmania University with an aggregate of 67% in the year 2016
* Intermediate From Sri Gayatri Junior College under Board of Intermediate with an aggregate of 76% in the year 2013
* Class X From Gautami Talent School under State Board of Secondary Education with an aggregate of 71% in the year 2011

**PROJECT DETAILS:**

Project Title : A Study on Budgetary Control (Thermal power)

Organization : LANCO

Duration : 45 Days

**Key objectives:**

* To know about the budget and budgetary control of LANCO Pvt Limited.
* To know the status of the company by different financial budgetary policies
* To Provide Material Framework of budget and budgetary control

**Job Experience:** (Total - 5.8 Years)

* 2.8 Years (6 Jun 2022 to 27 Jan 2025) of experience as Data Validation and Market Research Analyst in **Buzz-Board company**.
* 2.7 Years (16 Dec 2019 to Jun 2022) of experience as Senior Researcher in **New** **Statesman Man** (NSM) which is Subsidiary of Global Data.
* 8 Months (22 Apr 2019 to 29 Nov 2019) of experience as Junior Research Analyst in **Shore Info-tech Pvt ltd**.

**Describe Job Profile:**

* As a Market Research Analyst, responsible for analyzing market trends, customer behavior, and industry developments to support strategic decision-making and drive business growth
* Taking domains from the Master data and leads from the client and preparing required data in sheets.
* Performing Market Research of the company by statistics and business development taking Taxonomy, Revenues from financial reports like 10k.
* Adding clients’ details like Address, Phone Number, E-mail, Industry from Apollo, Lusha, Zoom-info, Websites, **Linked-in Sales-Navigator** tools and Salesforce according to intelligent center (IC) like energy and technology many industries. So that we fetch products to more active subscriber clients.
* Finding the chain of an Ultimate parent for given companies from the Salesforce, Google search, CrunchBase, Rocket Reach third-party websites.
* Used AI (chat G.p.t) for a Projects to retrieve data.

**TECHNICAL SKILLS:**

* Ms. Office (Excel, VLOOKUP -up, Pivot table, Macros)
* Power point.
* Power BI.
* SQL.

**EXTRA CURRICULAR ACTIVITIES And CERTIFICATION:**

* Received a Certificate in Poster presentation Event Conducted by Avanthi College.
* Indian Financial markets work shop conducted by karvy stock broking company.
* Certification of training on financial markets form Smart steps Consultancy.

**PERSONAL INFORMATION:**

Father Name : P. NAGALINGA RAO

Date of Birth : 17-01-1995

Gender : Male

Languages Known : English, Hindi & Telugu

**DECLARATION:**

I hereby declare that the above particulars furnished by me are true to the Best of my knowledge.

Date: (PALLAGANI RAKESH)

Location: